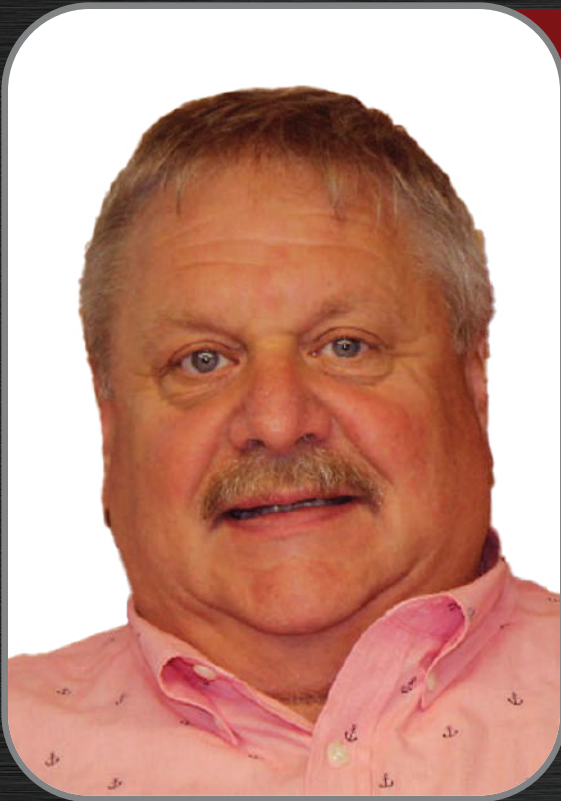


Developing the Men of Tomorrow Sponsorship Pack



LETTER FROM THE CEO



Scott A. Carlson, CPA

The Alpha Chi Rho Educational Foundation and the Alpha Chi Rho National Fraternity exist to provide leadership development, life skills and financial aid.

Alpha Chi Rho currently has active membership on thirty-four college campuses, with approximately one thousand undergraduate students between the ages of eighteen and twenty-two. Alpha Chi Rho does not discriminate on the basis of race, creed, nationality, or sexual orientation. Our membership is heavily involved in community service and supports charities such as Habitat for Humanity, the American Cancer Society and Ronald McDonald House. This past year, our members successfully raised over \$50,000.

The Alpha Chi Rho Educational Foundation is a 501c3 non-profit organization that cultivates academic excellence and leadership development through financial assistance and program support for the educational pursuits and initiatives of the Alpha Chi Rho fraternity and others. One of the Educational Foundation's current goals is to garner support from corporate partners to enhance our mission.

Alpha Chi Rho is seeking corporate partners with similar values to invest in our initiatives at the highest level. We annually provide two tent-pole events for our membership: the Winter Conclave and the InDeed Institute/National Convention. The goal of these events is to provide leadership development and life skills training to our members.

As Alpha Chi Rho continues to cultivate men of character, honor and integrity, we look forward to partnering with your organization. If you believe our values and initiatives are similar, please contact me at (732) 988-0588 or foundation@alphachirho.org to discuss a potential partnership.

Sincerely,

Scott A. Carlson, CPA
Chief Executive Officer
foundation@alphachirho.org

ABOUT ALPHA CHI RHO EDUCATIONAL FOUNDATION: CULTIVATING MEN OF WORD AND DEED



Established in **1950**, the **Alpha Chi Rho Educational Foundation** provides **essential financial** and organizational support to the fraternity of Alpha Chi Rho members, chapters, and other students to help them achieve their educational goals. The foundation offers various services including scholarships, loans, grants, leadership programs, and educational seminars.

OUR MISSION

The Alpha Chi Rho Educational Foundation cultivates academic excellence and leadership development through financial assistance and program support for the educational pursuits and initiatives of the Brothers, Chapters, the National Council of the Fraternity of Alpha Chi Rho, and other students. The Foundation fosters lifetime commitment to personal enrichment and community service by members of Alpha Chi Rho as Men of Word and Deed.

OUR VISION

Our vision is to prepare a generation of exceptional leaders who embody character, honor, and integrity. Through our scholarships and educational programs, we aim to empower men belonging to the Alpha Chi Rho National Fraternity and other students to achieve their educational goals and make a positive impact on society. By providing opportunities for personal and professional growth, we envision a future where these individuals lead with distinction and contribute meaningfully to their communities like helping those in need.



WHY SPONSOR

Partnering with a well-established organization like the Alpha Chi Rho opens doors to valuable networking opportunities and grants access to a diverse and motivated pool of individuals. By supporting an organization that champions character, honor, and integrity, sponsors showcase their commitment to education and community development.

As a corporate sponsor, you are helping us to make a lasting difference in the lives of young men, molding them into exceptional leaders. For over half a century, Alpha Chi Rho has stood as a pillar of strength, dedicated to unwavering commitment to personal and professional development. We proudly embrace the timeless traditions of Alpha Chi Rho, originating in 1895 at Trinity College in Hartford, Connecticut. We're also honored members of the North-American Interfraternity Conference with a vast network extending across the United States.

By partnering with us, you will play a pivotal role in nurturing the growth and transformation of these individuals, shaping them into future leaders who will undoubtedly leave a positive and lasting impact on our society.



Benefits for Corporate Sponsors



Aligning your organization with the Alpha Chi Rho Educational Foundation offers a host of compelling benefits

~ Investing in Community:

Your support reinforces an organization deeply committed to character development, instilling a sense of responsibility, and fostering a dedication to service. Your contribution empowers young men to make meaningful contributions to their communities and proudly showcases your commitment to fostering a culture of excellence and positive civic engagement.

~ Developing Future Leaders:

Alpha Chi Rho empowers its members to take on leadership roles and make impactful contributions from day one. Your support not only allows these young men to develop invaluable leadership skills, but also nurtures their personal integrity.

Our extensive network of over 1,000 undergraduates and 28,000 alumni worldwide opens doors to diverse professional connections. Additionally, as a sponsor, you gain exclusive access to our vibrant social media groups on platforms like Facebook and LinkedIn, providing you with the opportunity to leverage these connections for mutual success.



INVESTING IN OUR TRAILBLAZING EVENTS



We understand the contemporary hurdles that men encounter during university. From rapidly evolving technology to shifting social dynamics, these young men need guidance. Our flagship events directly address these challenges through workshops and programs. Your investment empowers our members to thrive in the face of adversity, emerging as resilient leaders.

Here are some of the flagship events your sponsorship will support.

~ National Convention:

The National Convention is our flagship event that stands as the pinnacle of growth, learning, and innovation. This multi-day immersive experience gathers graduate and resident members for a diverse range of workshops and programs. These offerings enhance operational efficiency, leadership acumen, communication prowess, financial acuity, and recruitment and retention strategies. The Convention also provides a platform for critical deliberations on legislative matters and the election of the National Council. By sponsoring this event, you directly contribute to the professional development and strategic advancement of our members.

~ Winter Conclave:

The Winter Conclave is a beacon of leadership and operational excellence. This annual gathering provides targeted training to our Chapter and Colony leaders, equipping them with the skills and knowledge needed to navigate challenges effectively. Expert-led seminars, engaging programs, and insightful talks by accomplished professionals, local university officials, and esteemed alumni create a dynamic learning environment. Investing in the Winter Conclave fosters a culture of leadership within our organization, empowering our members to excel and make a lasting impact on their respective campuses and communities.



~ The InDeed Institute:

The InDeed Institute caters specifically to our newest members, focusing on their holistic development as fraternity men and Alpha Chi Rho ambassadors on college campuses. This transformative four-day program allows participants to disconnect from distractions and forge profound Brotherhood Bonds. We firmly believe that leadership extends beyond titles and tenure. It's an ongoing journey of personal and professional growth.

The Institute delves into crucial topics such as leadership development, scholarship, and the responsibilities and privileges of being part of our organization. Supporting the InDeed Institute means investing in the foundation of leadership, molding emerging talents into well-rounded individuals poised to make a positive difference.

These events serve as vital platforms for our members to develop essential leadership skills, gain invaluable knowledge, and build robust networks of mentors and peers. By generously funding these transformative programs, your corporate support creates a direct and lasting impact on the lives of our members, empowering them to become catalysts for change in their personal and professional spheres.



ALPHA CHI RHO EDUCATIONAL SPONSORSHIP PACKAGES



Supporting our **cause** means addressing **critical educational needs for young men** on their journey to becoming exceptional leaders. The Foundation's mission is to provide quality educational resources for our Brothers, empowering them to thrive academically and personally. Your sponsorship directly contributes to scholarships, loans, grants, leadership programs, and educational seminars that help young men to pursue their educational goals.



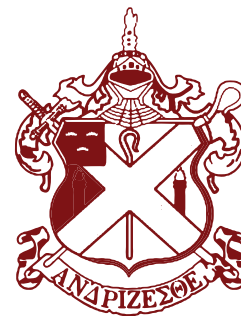
With your support, we nurture their intellectual growth, foster leadership potential, and equip them to make a positive difference in their communities. Together, let's forge a path of educational excellence and inspire these remarkable individuals to unlock their potential.

Bronze Sponsorship Package (\$7,500 to \$14,999):

- ~ Recognition as a Bronze Sponsor on our website and promotional materials.
- ~ Opportunity to provide promotional materials at events.
- ~ Invitation to attend our events to network and deliver a keynote address or workshop.
- ~ Mention and acknowledgment in our social media and newsletters.
- ~ Access to our alumni and member network for collaborations.

Cultivating Men of Word and Deed

Alpha Chi Rho



Silver Sponsorship Package (\$15,000 to \$24,999):

- ~ All benefits of the Bronze Sponsorship Package.
- ~ Enhanced recognition with a dedicated website section and logo.
- ~ Opportunity to sponsor specific events with branding and signage.
- ~ Priority consideration for career fairs and networking events.
- ~ Complimentary ad space in event programs.
- ~ Recognition during event opening or closing ceremonies.

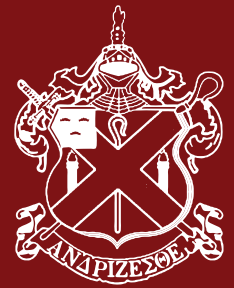
Gold Sponsorship Package (\$25,000 or above):

- ~ All Bronze and Silver benefits.
- ~ Prominent recognition with logo placement on various platforms.
- ~ Exclusive sponsorship of a major event with branding and naming rights.
- ~ VIP access to receptions and networking events.
- ~ Customized engagement opportunities like hosting workshops.
- ~ Priority for collaboration opportunities.
- ~ Special recognition in press releases and media.

Our sponsorship packages are flexible to meet your objectives. By supporting Alpha Chi Rho and these young men, your company gains brand exposure, access to a diverse network, and the satisfaction of investing in future leader's growth.



EMPOWERING SUCCESS THROUGH SPONSORSHIP



We are dedicated to supporting and maintaining quality educational resources for our Brothers. As a **nonprofit organization**, accountability is paramount. We aim to address the typical donor questions: **“Is my commitment truly needed?”** and **“How is our support utilized?”** Your generous contributions empower us to fulfil our mission to foster academic excellence and leadership development among our Brothers.



Let's highlight the success stories of some of our alumni who have benefited from corporate sponsorship support:

MARCELO GRACIA (ΦΦ - University of Pennsylvania) DONALD F. JONES GRADUATE SCHOLARSHIP

Marcelo is pursuing a Master of Science in Hydrology and Water Security at the University of Oklahoma. He also works at the New Jersey Department of Environmental Protection, utilizing his Bachelor's in Earth Science from Penn. At NJDEP, he's responsible for writing permits, calculating concentration limits, and assisting with data interpretation from wastewater facilities. Our scholarship is supporting his Master's, further enhancing his skills in protecting freshwater sources.

OSCAR WINCH (HΦ - Gettysburg College) PAUL K. ADDAMS UNDERGRADUATE SCHOLARSHIP

Oscar is studying Environmental Studies at Gettysburg College with a focus on sustainability. He's passionate about film and photography and aspires to create a documentary about lesser-known aspects of nature. Oscar expresses his gratitude to the Alpha Chi Rho Educational Foundation for helping him achieve his goals.

**RICHARD ARAKELIAN (ΦPX - University of Massachusetts Amherst)
JOHN C. ENK UNDERGRADUATE SCHOLARSHIP**

Richard is a rising senior at UMass Amherst and majors in Biochemistry and Molecular Biology on a Pre-Med track. He dedicates time to volunteering at a physical therapy facility and a dental office gaining hands-on patient experience. His future plans involve attending medical school to become a reconstructive surgeon. Richard’s love for soccer, MMA, and fishing complements his life goals, which our scholarship supports.

**LOGAN HANES (ΦΛ - Penn State University)
RICHARD V. OLSON UNDERGRADUATE SCHOLARSHIP**

Logan studies Chemical Engineering program at Penn State University, with a minor in Energy Engineering. He’s passionate about research in nuclear fusion and its applications to clean and renewable energy. The Richard V. Olson Scholarship from our Foundation supports his pursuit of a doctoral degree in nuclear fusion and his dream of establishing scholarships for students facing difficulties.

These success stories exemplify the transformative impact our scholarships and support have on our Brothers. By sponsoring our events, you directly contribute to their success and growth. You become part of a community that uplifts and nurtures these exceptional individuals, helping them achieve their goals and shape a brighter future.



Corporate Matching Program

Help your donations go farther



Do you know if your company has a matching gift program for charitable organizations? You can look it up at <https://doublethedonation.com/AXPEF>.

Our Foundation is an IRS recognized 501c3 charity. Please ask your Human Resources or Employment Benefits department to add "Alpha Chi Rho Educational Foundation Inc" as part of their corporate matching program. This will make your donations go farther.

Here is a list of previous and current companies who have matched member donations:

Adobe
Aetna Foundation, Inc.
Allied Signal
Amundi Pioneers
ARCO Chemical Co.
Aventis Pasteur Foundation
Bank of NY Mellon
Benefit Trust Life
Binney & Smith
BP Foundation
Cape Bank
Champion International Corp.
Chubb & Son
Cisco Systems
Coca Cola Ent.
Colgate
CSC Index, Inc.

Digital Equipment Corp.
Eisai, Inc.
Equitable Foundation
Gannett Foundation
Gates Foundation
GE Foundation
Georgia-Pacific
GlaxoSmithKline Foundation
Global Standards
GTE Foundation
Hartford Steam Boiler
ING Foundation
Intel Corporation
John Hancock
KeyBank Foundation
Merck Foundation
Microsoft

Exxon Mobil Foundation
Morgan Stanley
National Grid
NYNEX
Pfizer Foundation
PMJ Interconnection
Prudential Foundation
Shell Oil Company
The Guardian
The Vanguard Group Foundation
Travelers
Trustmark Ins. Co.
United Way
Unum Group
US Bank Foundation
Verizon
Yahoo



Cultivating Men of Word and Deed

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Educational Foundation



For corporate sponsorship opportunities, contact A. Brian Schwarz (Director of Development) at foundation@alphachirho.org