

# CHALLENGE THE WORLD



SPONSORED BY

**THE CHAPTERS OF  
ALPHA CHI RHO  
NATIONAL FRATERNITY**



**American Cancer Society  
Habitat For Humanity  
Autism Society of America  
Feed The Children  
Children's Wish Foundation**

Brothers,

Attached you will find a copy of the newly updated Challenge The World program. Launched in 2001 by Judson West AΦ '01 and Kevin Montgomery IXΦ '01, the project's purpose was to coordinate our chapters towards a common goal by helping out the same charitable organizations. Since that time, Alpha Chi Rho has performed thousands of community service hours and has raised a lot of money for these worthwhile causes. This has not only benefited these organizations but has also increased the positive public relations of Alpha Chi Rho, both on a National and local level.

The national philanthropies of Alpha Chi Rho have been the American Cancer Society, Autism Society of America, Feed the Children, and Habitat for Humanity. We plan to continue these partnerships and have decided to challenge the Brotherhood even further by adding a new philanthropy- The Children's Wish Foundation. The non-profit organization was established in 1985 to brighten the lives of children suffering from a life threatening illness. Its primary purpose is dedicated to fulfilling wishes for seriously ill children. Alpha Chi Rho looks forward to assisting The Children's Wish Foundation in any capacity it can.

Challenge the World has truly been a keystone in spreading the good name of Alpha Chi Rho and having the Fraternity really make its impact on the world. We ask that our undergraduate Brothers maintain this noble tradition and keep active with their partnerships. We also ask chapters without partnerships to seriously consider joining in on the good fight. As always, the Alpha Chi Rho Educational Foundation will reimburse a chapter up to \$500 for a community service project providing they supply National Headquarters with proper documentation. Call our CEO, Scott Carlson, if your chapter plans to make use of this grant.

This packet should have all of the information that you will need to get started on your charitable deeds for the year. However, if you have any questions about any part of the program, please do not hesitate to call the National Headquarters at (732) 988-0588.

Meeting the Challenge,

Alpha Chi Rho National Staff

# OVERVIEW

*“Should any Chapter of Alpha Chi Rho make its endeavor to build up its own honor and social position, cease to offer help to those who need it, close the doors of its hospice, give itself up to self-congratulation, and scorn the outer world, then our Badge will be dishonestly worn. ‘Noblese oblige.’ Brothers, be warned against contempt for the poor, the low in station, the unattractive.”*

These were the words of Paul Ziegler in the original Exoteric Manual, printed in 1895.

They are no less appropriate today than the day they were written. Service is an essential part of brotherhood. Through service, brotherhood is strengthened and relationships are formed while fulfilling our mission. Community service is not philanthropy. Simply writing a check to an organization is nice, but it is not service to the community.

The National Staff has undertaken a venture to coordinate the charitable contributions of Chapters and Brothers towards a common goal.

A few charitable organizations have been selected to be the recipients of this coordinated effort. Information on each organization has been provided.

Also, information has been provided outlining the different approaches a Chapter can take to philanthropies. Broken down into three approaches, this includes Chapters with poor financial resources, Chapters with strong members, Chapters that have both, and Chapters that have neither. We ask that as a Chapter, you choose at least one organization to continuously and aggressively work with.

The National Staff is here to meet the needs of our Brothers through teamwork, professionalism, and loyalty. We look forward to continuing this program as a unified brotherhood and to meet and exceed the challenges we will be setting for ourselves.

Each Chapter should set challenging goals when deciding what they wish to do for service to the community.

“Although benevolent men cannot do all the good they would, their duty is to do all the good they can.” - Revered Founder William A.D. Eardeley

## THE BENEFICIARIES





### **Lambda Chi Phi Chapter's Annual Polar Bear Dive**

Almost everyone is affected by cancer at some point in his or her life. If they do not become afflicted with the disease, someone they know does. The American Cancer Society is a non-profit organization that is trying to help raise awareness of cancer, educate people on how to avoid the risks of cancer, and eradication of cancer. There are several ways that your Chapter can help the American Cancer Society.

**Things to be aware of:** If your Chapter decides to hold a fundraiser for the American Cancer Society, you must FIRST call 1-800-ACS-2345. There are several expectations that you must first meet in order to work with the American Cancer Society. Only after meeting these expectations should you use their name or logo in any way.

**How to Begin:** The absolute first thing that you should do is to call 1-800-ACS-2345, (or visit [www.cancer.org](http://www.cancer.org)) and request contact information for the closest local Chapter of the American Cancer Society (or check your local listings). Once you have the information for your local Chapter, call them and see what exactly they need. Many local Chapters need people to volunteer to do office work. Your Chapter can easily commit to fill a pre-determined number of hours each week at the office.

**Road to Recovery:** The American Cancer Society has a program called "Road to Recovery". With this program, you and your Chapter Brothers would drive local cancer patients to and from their treatments. This is a great program that would cost you little to no money, only time.

**Man to Man:** This group provides information about prostate cancer and other issues to men and their families. Your Chapter may be able to help by providing this information to prostate cancer patients.

**Children's Camps:** In some areas of the country, the ACS runs camps for children suffering from or recovering from cancer. The camps are specially equipped to suit the needs of cancer patients. Camps like these often need volunteers and/or donations. Contact your local ACS Chapter to see how you can benefit the ACS.

**Relay for Life:** In over 2,750 communities across the country, local Chapters of the ACS run a program called Relay For Life. The event, set up by local Chapters of the ACS, is a program where teams of 8 to 15 people camp out overnight, and take turns, running, walking, or jogging around a track for 24 hours. Typically this is an event where many people from a community come together to help fight cancer. When participating in the event, each person is expected to raise at least \$100 for the ACS. To participate in this event, contact your local ACS Chapter.

### **What you need to do to help the ACS:**

- 1) Appoint committee or committee chairman to plan event.
- 2) Call 1-800-ACS-2345 to find your local ACS Chapter.
- 3) Call your local Chapter.
  - a. Ask them how you can help; get information.
  - b. Find out about all restrictions.
- 4) Decide what program your Chapter would like to do.
  - a. Consider co-sponsorship of event with sorority or other campus group.
- 5) Coordinate the event with your local ACS Chapter.
- 6) Set up specific dates, times, locations.
- 7) Advertise event.
  - a. Contact ACS to obtain permission to use their name and/or logos as beneficiaries of the event .
- 8) Save all receipts from purchases and keep detailed list of why items were bought.
- 9) Run the event.
  - a. Take pictures.
- 10) Ask your local ACS Chapter to send a thank you letter to your Chapter.
  - a. Send letter and receipts to AXPEF with details about event for possible reimbursement.

**What to do after an event:** From the very beginning of the event, try to take some pictures, and have your historian document the event. Afterwards, send some of those pictures to the Garnet and White along with a description of the event. Then, fill out the appropriate paperwork located in the back of this booklet and send to Headquarters. Make sure to document any other organization that helped you in this endeavor. Finally, if for any reason, these events cost the Chapter any money, save the receipts, and contact Scott Carlson, CEO of the Educational Foundation. With proper documentation, you may be reimbursed for up to \$500.



### **Iota Chi Phi Chapter's Habitat For Humanity Project**

**Habitat For Humanity** is an organization that provides low-cost housing to families with a financial need. The houses are financed and built through the efforts of Habitat For Humanity. Habitat For Humanity has a program called Collegiate Challenge in which your Chapter could help this organization by spending spring break or any free weekend building or renovating a house. You do not need any skills or tools, just time. The Gettysburg Chapter began this initiative and the Purdue Chapter has helped Habitat For Humanity in the past. Both have found that building a house can be rewarding, but destroying one is really fun! To help Habitat For Humanity, call them at 1-800-422-4828, or contact the local Habitat For Humanity Chapter at your school. For more information about Habitat For Humanity, please visit them on the World Wide Web at <http://www.habitat.org>.

**The Collegiate Challenge:** Is your Chapter looking for a great way to spend spring break this year? If so, Habitat For Humanity has a great program called The Collegiate Challenge. Currently, The Collegiate Challenge is a year-round alternative spring break program. Your Chapter will be able to spend a week or more working anywhere from "the beaches of Florida to the Badlands of South Dakota". Building experience is not necessary as there will be several experts on hand at the site to guide you through the process.

**What does it cost me?** There is a cost involved with The Collegiate Challenge. "Students are responsible for transportation, an affiliate donation, which varies from site to site, and a \$10 per person program fee to Habitat For Humanity International for medical insurance and program costs. Accommodations range from churches, to YMCA's or private homes and include a sleeping area, and showering and cooking facilities." But, remember to save the receipts for anything you pay Habitat For Humanity as AXPEF may reimburse your Chapter for up to \$500.

**How do I help?** Habitat For Humanity has 588 campus Chapters and over 900 Chapter associates located in numerous countries at high schools, colleges and universities. To locate the Chapter nearest to you, check your local yellow

pages, or the Habitat For Humanity website located at [www.habitat.org](http://www.habitat.org). You can also call them at 1-800-HABITAT for more information. Contact your local Chapter and see where it is that your Chapter can help theirs.

There is a local Habitat For Humanity Chapter at almost every college and university in the country. By teaming up with the local Chapter at your school, you can help your community while teaming up with another organization to help make the project easier for you to accomplish.

**Chapter Associates:** A Chapter Associate is a group with an already established identity, like your Chapter, that maintains an on-going, official partnership with Habitat For Humanity. Just like a campus Chapter, a Chapter Associate is a student-run, student-led organization, that through its partnership with Habitat For Humanity performs three main functions: building, raising funds for the work of Habitat For Humanity, and educating the campus and local community about Habitat and affordable housing issues. If you are interested in forming a Chapter Associate, contact your campus Chapter, or contact Habitat For Humanity at 1-800-HABITAT ext. 2415 to find the location of your nearest local Chapter, and to obtain an application for an association.

Things to consider: If possible, try to sponsor or co-sponsor a charitable event with your local Habitat For Humanity Chapter. Just showing up at an event is good, but it will not help get your name out to the campus. Every Chapter can use some good PR. Make sure to take plenty of pictures, and document the event. Send copies of the pictures to the Garnet and White along with a story of how the day went.

### **What you need to do to help Habitat For Humanity:**

- 1) Appoint committee or committee chairman to plan event.
- 2) Call 1-800-HABITAT; ask them how you can help; get information.
  - a. Find out about all restrictions.
- 3) Decide what program your Chapter would like to do.
  - a. Consider co-sponsorship of event with sorority or other campus group.
- 4) Set up specific dates, times, locations.
- 5) Advertise event (if necessary).
  - a. Contact Habitat For Humanity to obtain permission to use their name and/or logos as beneficiaries of the event
- 6) Save all receipts from purchases and keep detailed list of why items were bought.
- 7) Run the event.
  - a. Take pictures.
- 8) Send Challenge the World Program Report back to the National Headquarters.
- 9) Ask Habitat For Humanity to send a thank you letter to your Chapter.
  - a. Send letter and receipts to AXPEF with details about event for possible reimbursements.



### **Phi Mu Chapter's Food Drive**

**Feed The Children:** "Feed The Children is a non-profit, Christian, charitable organization providing physical, spiritual, educational, vocational/technical, psychological, economic, and medical assistance and other necessary aid to children, families, and persons in need in the United States and internationally." (Taken from <http://www.feedthechildren.org/facts>)

According to the U.S. Census bureau and Feed The Children, "one in five American children live in poverty". Feed The Children distributes food to those who do not have any. The hardest part of feeding the children is getting the amount of food needed to them in a timely fashion. To set up an event with your Chapter and Feed The Children, please call 800-627-4556. You can also visit them on the World Wide Web at <http://www.feedthechildren.org>.

**To Help Feed The Children:** The first thing that you need to do to help Feed The Children is to read the information supplied to you with this packet. Before you can begin, you should talk to the organization and decide what project will benefit Feed The Children best for what your Chapter can offer. There are several guidelines that they request that the Chapter follow in order to work with Feed The Children:

1. A special project compliance form must be submitted to, and accepted by, a Feed The Children project manager for approval. A confirmation call must be received from Feed The Children before commencement of the project may begin.
2. An authorized Feed The Children representative must approve, in writing, ALL usage of Feed The Children's name or logo.
3. Feed The Children does not endorse products or services, except by expressed written permission from an authorized Feed The Children Representative.
4. All Publicity about a charity event must state Feed The Children as the beneficiary of the event, and not as a sponsor.
5. Feed The Children adheres to a high moral conduct and asks that the same high morals be reflected in all special projects/events undertaken by the sponsor.

6. Feed The Children does not approve, endorse, allow, or participate in any type of door-to-door, airport terminal, or street solicitation.
7. All projects must meet and adhere to any ordinances, regulations, and/or laws set forth by city, state, or federal government.
8. Feed The Children does not assume any responsibility or liability for accidents or losses that may occur during a special project or event.
9. Special project/event funds are to be sent to Feed The Children within two weeks of the close of the project/event in the self-addressed envelope they provide.

If your Chapter can meet or follow all of these criteria, then you can begin to proceed to work with this organization. If at all possible, your Chapter should consider the sponsorship of a truck. "The truck sponsoring program allows an individual group to provide an entire truckload or partial load of food, basic necessities, and needed supplies to those in need. Contributions of \$5,400 sponsor one truckload of food. A sponsorship of \$7,200 delivers a truckload of food prepackaged in 880 food boxes." Sponsors may also partake in the unloading of their truck at the site if they desire. If you decide to sponsor a truck, try to find another organization that would like to help you in this endeavor. A suggestion for raising money for this project would be to hold a bid-for-a-date auction in conjunction with a sorority.

Challenge another organization to a fundraising contest! While the Chapter goal should be to sponsor a truck, if the Chapter raised only \$2,200.00 that would still provide over 15,714 pounds of food to hungry children. However, a great way to get people motivated to raise money may be to challenge another Fraternity to a \$ for \$ contest with the losers cleaning the winner's house. Or, you could challenge another Chapter in a \$ for \$ contest. The idea here is to set a period, such as three months, where both Chapters would have the opportunity to use any legal method of fundraising, and whomever raises the most money would have their Chapter house cleaned by the losing team.

Just remember to contact Feed The Children before beginning to plan an event. They have numerous resources that they may be able to give the Chapter that may help.

**How to set up a bid-for-a-date auction:** This is an event where men and women agree to auction themselves off for a pre-paid date to the highest bidder, with all proceeds going to benefit charity, or in this case, Feed The Children.

- 1) Call Feed The Children at 800-627-4556.
  - a. Tell them what you want to do.
  - b. Get permission to hold a fundraising event.
  - c. Fill out appropriate forms for Feed The Children.
  - d. Get permission to use name and Logo to advertise.

- 2) Find a women's organization to work with (you need to auction women as well as yourselves!) .
  - a. Have each group agree to have 100% participation!
- 3) Decide on a date.
  - a. Make sure that you have enough planning time.
- 4) Make sure that Feed The Children has already given you permission to hold the event before you proceed!
- 5) Find place and time to hold the event.
  - a. Pick a place with a lot of foot traffic on campus.
  - b. Get friend or AXP Brother to DJ the event.
  - c. DJ will play dance music when each participant comes out.
  - d. Find Microphone(s) to borrow for competition.
  - e. Most schools will lend these with a security deposit.
  - f. Agree on 1 person from each organization to M.C. the event.
  - g. Make sure the people can run the event like auctioneers!
  - h. Consider offering that job to alumni!
- 6) Receive permission from school to hold event at given time and date.
- 7) Decide on a minimum bid.
- 8) Begin to advertise event.
  - a. Make sure you have permission from Feed The Children to use their name and logo
  - b. Place minimum bid on all advertisements.
  - c. Advertise to alumni.
  - d. Send 2 copies of fliers to the National Headquarters. We will mail them to all of your alumni at no charge.
  - e. Advertise with local radio stations and newspapers.
  - f. Ask for free advertisements as this is a charitable event.
  - g. Post fliers anywhere on campus you are allowed.
  - h. Tell all of your friends.
  - i. Keep receipts of all expenses.
- 9) Get each person being auctioned off to write up a short biography to be read by the MC during the event.
  - a. Include personal information
- 10) Create list of when each participant will be called during event.
- 11) Day of event -
  - a. Set up "stage like" area.
  - b. Decorate area.
  - c. Have everyone from each organization remind all of their classes about event .
  - d. Run the event!
  - e. Take pictures!
  - f. Tell audience what your fundraising goal is.
- 12) After event -
  - a. Send money to Feed The Children.
  - b. Send thank you letter to all organizations who helped.
  - c. Ask for thank you letter from Feed The Children.

- d. Send copies of pictures to Garnet and White and Feed The Children with a brief article.
- e. Send receipts and copy of thank you letter to AXPEF for possible reimbursement of expenses.

**Things to consider:** When running a bid-for-a-date auction, you will most likely want friends and family in attendance. These are the people that will help you to drive up the current bid.

**Other Events:** If a bid-for-a-date auction is an event that is already being held at your school, consider holding a golf tournament. Information about how to hold a golf tournament is located in the Autism Society of America section after this one.

**What to do after the event:** When the event is over, the first thing that you should do is to send thank you letters to all of the local businesses who helped your event. Just let them know how the event turned out. This way they may remember if you try to ask them for support for the event again in the future. Second, make sure that you have saved all of your receipts from your purchases. Make copies of all of these receipts, and call the Educational Foundation. The Educational Foundation will reimburse you up to \$500 for money spent on a charitable event. Third, fill out the end of the semester program sheet. Make sure to include the names of every organization that helped you in this endeavor on the sheet, every business that donated supplies, the organization(s) that you co-sponsored the event with, etc. Finally, send copies of any pictures that you may have to the Garnet and White and Feed The Children. The Garnet and White will be more than happy to print the pictures (attach a small article about the event with it). Feed The Children would like the pictures for a scrapbook that they keep.



Autism Society of America: "The mission of the Autism Society of America is to promote lifelong access and opportunities for persons within the autism spectrum and their families, to be fully included, participating members of their community through advocacy, public awareness, education, and research related to autism." (Taken from the Autism Society of America web page; <http://www.autism-society.org>)

When someone is afflicted with autism, an entire family suffers. Your Chapter can help the Autism Society of America by educating people on autism. One of the major struggles that the society faces is educating the public of the battles autism patients endure. Your Chapter can help this cause by making simple ribbons for the Autism Society.

**How can I help?** Every year, the Autism Society needs hundreds of thousands of ribbons, similar to the AIDS ribbon. By making, wearing, and sending these ribbons to the Autism Society, your Chapter will be helping this cause. For more information, please call 1-800-3AUTISM. You can also visit them on the World Wide Web at <http://www.autism-society.org>.

**What exactly are these ribbons?** Autism Awareness ribbons are much like AIDS ribbons. However, instead of a red ribbon, these look like puzzle pieces that fit together.

**How does my Chapter go about making these ribbons?** This is one service project that will not cost your Chapter anything. The Autism Society of America will provide the ribbons to your Chapter at no cost. They need people to help them assemble the ribbons, and send them back for distribution.

First, you need to decide exactly how many ribbons you think that your Chapter can put together. If you have 20 Brothers, then each Brother can easily put together 1000 ribbons in a matter of a few days. The beauty of this service project is that it can be completed as a group or individually. However, it is suggested that you set a number of at least 1000 ribbons per person.

The next thing that you have to decide is how you would like each Brother to accomplish 1000+ ribbons each. The Autism Society of America suggests getting together with a sorority and holding a "ribbon party", where members of both

groups will spend time putting together these ribbons in a social atmosphere. Another suggestion is to set up a table on campus. Here, the Brothers will spend the majority of the day putting together ribbons; however, get friends and strangers to take 2 minutes out of their day to help you make one ribbon. Explain to people passing by that they can help the Autism Society of America by donating only two minutes of their time.

Once you have decided how many ribbons your Chapter can make, call Autism Society of America at 1-800-3AUTISM. They will be able to make all of the arrangements for your Chapter to get the amount of material you will need. Once the ribbon material is received, begin putting the ribbons together!

**What else besides making the ribbons?** If your Chapter decides that it does not want to make the ribbons, you can also contact your local Autism Society of America office and see what you can do to help them. Like any non-profit organization, they can always find ways for you to help them.

-OR-

**Golf Tournament:** If your Chapter wants to help the Autism Society of America, but feels that it can help better by doing fundraising, consider holding a Golf Tournament or other idea. Below is a condensed list of the following steps that you will need to follow in order to host a golf tournament or similar event.

- 1) Contact 1-800-3AUTISM and explain to them what your Chapter would like to do to help the Autism Society of America.
  - a. Ask them to allow your Chapter to hold an event to benefit the Autism Society of America.
- 2) Decide on a date that your Chapter would like to host the event (with a rain date) and decide how much money you want to raise.
  - a. Consider doing the event during the school's alumni weekend or homecoming weekend
- 3) Call local golf courses and tell them what you are doing. Set up the tournament with the golf course most willing to work with you.
  - a. Also consider holding an alumni banquet at the golf course after the tournament.
- 4) Do not proceed any further until you have received permission from the Autism Society to host the event.
- 5) Get a price for the event.
- 6) Decide on a prize.
  - a. Ask local businesses to donate materials -OR-
  - b. Charge more per-person and give a cash prize
- 7) Divide the amount it will cost you by the amount of people you expect to attend. Add the amount of money you want to raise per-person to that amount.
  - a. This will be your price per-person.

- b. Make sure you expect to cover your expenses.
- 8) Publicize the event.
  - a. Make sure the Autism Society has approved use of their name and logo.
  - b. Advertise to alumni and in towns near the tournament.
  - c. Call local newspapers and radio stations.
  - d. Ask them to advertise the event for free since it is for charity.
  - e. Make fliers to send to alumni; send a few copies to the National Headquarters. They will mail copies to all of your alumni at no charge.
- 9) Begin to register people for the event
  - a. Let people enter as a team and place single people in leftover slots.
- 10) Hold the event.
- 11) Send money to Autism Society of America.

**Bid for a Date Auction:** This is also another good event. Follow the instructions listed in the Feed The Children section, right before this one.

**Things to consider:** If your Chapter decides to work with the Autism Society of America, you must first contact them at 1-800-3AUTISM to alert them that you want to help. If you will need to use the Autism Society of America name publicly or wish to try to raise money, you will need to notify the organization as soon as possible, as it may take several weeks to arrange for permission.

**What you need to do to help the Autism Society of America:**

- 1) Appoint committee or committee chairman to plan event.
- 2) Call 1-800-3AUTISM.
  - a. Ask them how you can help; get information.
  - b. Find out about all restrictions.
  - c. If you plan to raise money, you MUST contact them as soon as possible.
- 3) Decide what program your Chapter would like to do.
  - a. Consider co-sponsorship of event with sorority, or other campus group.
- 4) Set up specific dates, times, locations.
- 5) Advertise event.
  - a. Contact the Autism Society to obtain permission to use their name and/or logos as beneficiaries of the event.
- 6) Save all receipts from purchases and keep detailed list of why items were bought.
- 7) Run the event.
  - a. Take pictures.
- 8) Ask Autism Society to send a thank you letter to your Chapter.
  - a. Send letter and receipts to AXPEF with details about event for possible reimbursements

**What to do after an event:** From the very beginning of the event, try to take some pictures, and have your historian document the event. Afterwards, send some of those pictures to the Garnet and White along with a description of the event. Also, make sure that the ribbons are sent back to the Autism Society of America! Then, fill out the appropriate paperwork located in the back of this booklet and send to Headquarters. Make sure to document any other organization that helped you in this endeavor. Finally, if for any reason, these events cost the Chapter any money, save the receipts, and contact Scott Carlson, CEO of the Educational Foundation. With proper documentation, you may be able to be reimbursed for up to \$500.



Announced in the Summer of 2006, Children's Wish Foundation International is Alpha Chi Rho's newest philanthropic partnership. Children's Wish Foundation International is a nonprofit organization that recently celebrated their 20<sup>th</sup> anniversary of brightening the lives of seriously and terminally ill children. Founded primarily as a wish-granting organization, the Foundation has expanded its programs to include Hospital Enrichment and Family Focus programs in an effort to reach even more children. Last year, the efforts of Children's Wish Foundation reached over 400,000 children through its combined programs.

### **THREE EXAMPLES OF DREAMS COMING TRUE**

Before she lost her battle with cancer, 15-year old Lee Katherine fulfilled her most cherished dream. She swam with the dolphins. The North Carolina teenager was taken to the Dolphin Research Center in Grassy Key, Florida where she met dolphins Nat and Tursi. The dolphins were delighted to give her piggy back rides and kisses. Watching the three of them in the water, it was hard to realize that Lee was sick at all. Lee died 36 hours later.

Chemotherapy had caused Katie's hair to fall out. The seven-year-old touched her family with a simple request: some pink ribbons to put in her hair once it grew back. "If I could," she said, "I would like them to be pink, because pink is my favorite color." Katie got her pink hair ribbons. But that's not all. She was delighted when a pink limousine, driven by a chauffeur dressed in pink, arrived at her home to take her to her very own "Think Pink" party. There, she drank pink punch and danced all night with her friends, all dressed in pink, and even met the Pink Panther in a sea of pink lights and pink confetti. Though Katie passed away shortly after her party, today her family still can't see pink without thinking of her.

Brady saw wonder even in the smallest things. "I want to see how the magic gets into crayons," said the six-year old victim of neuroblastoma, a vicious form of cancer. Brady and his family were flown from their Alabama home to Transpencil, Pennsylvania - the Crayola crayon capital. There, he watched transfixed as rainbow-colored wax was poured from giant vats and into the crayon molds. Everyone that had the privilege of being with Brady that day was touched by his gift for magic. He passed away just a few weeks later.

## **How You Can Help:**

People always ask Children's Wish Foundation, "What can I do to help?"...the answers are endless!

By organizing a fundraiser or special event, you not only contribute financial support--you also raise vital awareness for Children's Wish Foundation International. This awareness often leads to wish referrals of children who would have otherwise never known they qualified for a wish.

Unlike many other organizations, Children's Wish Foundation does not place a minimum on the amount of money that must be raised in a fundraising event. They recognize that every effort made for the Wish Children is important and values each contribution received from a special event.

The options for raising funds for Children's Wish are endless, so we encourage you to be creative in organizing the event to make it as special and memorable as possible for everyone who participates. Here are just a few examples of fundraisers that have been successful in the past:

- Golf and Tennis Tournaments
- Car Wash
- Bike-A-Thon, Walk-A-Thon, Read-A-Thon
- Campus Coin Drives
- Visit CWFI online at [www.childrenswish.org](http://www.childrenswish.org) for more ideas!

**For more information on how your chapter can help out, contact:**

Andrea Radermacher  
Children's Wish Foundation Event Coordinator  
800-323-WISH  
Fax (770) 393-0683  
E-mail- [andrear@childrenswish.org](mailto:andrear@childrenswish.org)  
Web Site- [www.childrenswish.org](http://www.childrenswish.org)

Do not forget to mention that you are a Brother of the Alpha Chi Rho National Fraternity. The easiest way our chapters can help out this organization is by hosting an event on campus that raises money for their benefit. Just think, your donations will be responsible for making a child's dream come true!

## Things to consider

Φ **The ideas listed above are not the only ways to help these organizations.**

If you feel that your Chapter can better help any of these organizations in any way, feel free to do so. However, make sure that you contact the organization first, as each organization has different expectations of their benefactors.

Φ Before you begin to help one of these organizations, you will probably want to know more about the organizations. Go to the URL addresses provided, or call the organization.

Φ Each Chapter's goal is to organize at least one event a semester that benefits one or all of our national philanthropies. All chapter members should be aware of Alpha Chi Rho's Challenge the World program.

Φ Each organization has their own requirements for any group that works with them. For some charitable organizations, monetary donations will only be accepted under certain circumstances, when certain criteria are met. Habitat For Humanity, Feed The Children, the American Cancer Society, The Autism Society of America and Children's Wish Foundation all have their own guidelines for fundraising. If you choose to do this, call them and verify your event well in advance. Try to give them at least 2 to 5 months notice for major fundraising events.

Φ Keep careful records of all expenses while completing a service project. Any expense incurred by the Chapter may be reimbursed by AXPEF, up to \$500. However, they can only reimburse your money if detailed records and receipts are kept.

Φ While working towards your Chapter goals for service, try to partner with another organization (i.e. a sorority, campus chapter of Habitat For Humanity, etc.). No matter how many people your Chapter may be able to get to help you, it is always easier when there are more people. Plus, you can achieve a higher goal with more people!

Φ Charitable events also show potential Postulants that there is more to the Brotherhood. Don't forget to include possible recruits! Plan for your event to be a recruitment function also!

Φ Have the Chapter Historian take pictures and keep a record of the event(s). Then submit copies of the pictures to the Garnet and White!

“The experience of Greek Letter societies has developed certain tendencies against which we need to caution ourselves and our younger brethren. The tendencies we should avoid include vanity, egotism, contempt for the poor, a merely social spirit, idleness, and inactivity.” - **Paul Ziegler**

## **A Coordinated Approach**

Each Chapter can easily fall into one of the following categories:

- Limited resources, and limited manpower
- Limited resources, but available manpower
- Available resources and manpower

### **Available resources and manpower:**

This is the ideal state of a Chapter! With this combination, the Chapter can contribute both time and money or resources.

Consider hosting a philanthropic event. The overall objective is to plan it as you would any social event: have fun while being intelligent. Also like a social event, it will consist of a theme, activity, and a purpose. Name the event and ask other campus organizations to participate. Activities can be contests based on just about anything: tug-of-war, softball, bowling, etc. Many events involve several activities, the combined result of which determines a winner. Money is raised for the charitable organization by charging entrance fees, selling T-shirts, or even having 'penny wars'. This is a great way for your Chapter to raise money for an organization such as the Autism Society of America.

Volunteer, volunteer, volunteer! It is not necessary to work as a group; individual work is also recognized and appreciated.

### **Limited Resources, but available manpower:**

Never underestimate the need for volunteer work! The organizations chosen by the Fraternity, as well as most other charitable organizations, need people to fulfill their stated purpose. Without volunteers, they either cannot perform these services, or have to use resources needed elsewhere to employ additional staff. Without volunteers, Habitat For Humanity would not be able to exist. Volunteering your time to them is a great way to serve your community.

Don't rule out hosting an event! As long as the incoming money from items such as entry fees, and T-shirts can cover the costs of your event as well as providing a gift to the charitable organization, it is still a viable option. Most activities have low overhead, such as tug-of-war. With careful planning, it is very possible to have a quality event on a low budget.

Local businesses are also a valuable tool for planning an event on a limited budget. For recognizing them as a sponsoring a charitable event, many businesses will contribute the money necessary to hold the event, or may donate directly to the overall goal.

If the Chapter philanthropy or event directly involves an educational purpose in the local community, it may be possible to receive assistance from AXPEF.

**Limited resources, and limited manpower:** Pair with another campus organization to host an event. It is especially helpful to pair with an organization that has hosted or co-hosted such an event before. Pair up with your campus Chapter of Habitat For Humanity. When they hold an event, offer to cosponsor the event with your Chapter.

Invite local alumni to participate. This is an activity in which the alumni can work hand in hand with the undergraduates, while not feeling pressure to donate money. Alumni can be very helpful when undertaking a large project, especially when it sheds good light on the Fraternity. Do not limit yourself to graduates of your Chapter. Graduate Brothers who live in the area may also want to help out.

Also, invite possible recruits! Showing them that your Chapter is more than the stereotypical fraternity can really help convince them that Alpha Chi Rho is an organization they would like to join.

**Notes for planning an event:**

- I. Determine which organization your Chapter can help the most
- II. Contact the organization.
- III. Check with school officials to determine any guidelines or regulations that must be followed if the event is to take place on campus.
- IV. Plan the event: know the theme, activity or activities, and determine the costs and materials involved.
- V. Decide whether or not to include sponsors, always enlist alumni help when possible.
- VI. Determine the entrance fees (or other method of funding the event) and invite campus organizations or alumni.
- VII. Keep the membership up to date as to what is happening and when.
- VIII. As the event date approaches, make any last minute preparations. Maintain contact with participating organizations.
- IX. After the event, send thank you letters to all participants, alumni, and/or sponsors.

**Notes for volunteering:**

- I. Volunteer work can be for any organization, not only the five National Philanthropy Program organizations. The primary goal of community service is to make a significant contribution to the community. Determine the community's needs and initiate a program that coincides with these needs.
- II. Contact the organization in advance; determine a mutually beneficial time to work with them.
- III. Some service projects are better suited to your Chapter than others. Make sure that you choose the project where your Chapter can do the most good.
- IV. Include timesheets and keep track of hours worked.
- V. There are numerous things that you can do to help an organization. The ideas listed in this packet are great ideas, but do not limit yourself to these. There are many other things that you can do to participate in Challenge The World.



